

On the distortion of a copula and its margins  
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## Introduction and and motivation

In insurance and financial risk modeling, practitioners may be required to compute aggregate risk distribution for a portfolio of correlated risks:

- pricing or premium calculation of contingent payoffs on these multiple risks
- capital allocation among several lines of business
- analyzing diversification benefits within an enterprise
- reporting of risks to external parties, e.g. regulators

Models used to describe the correlation structure:

- multivariate distributions with correlation
- “copulas” - separates the peculiar characteristics of marginals

## The concept of distortion

Apply a probability distortion to multivariate distributions:

- to adjust for risk and uncertainty in aggregating a portfolio of correlated risks
- to change probability measure to price contingent claims involving multiple risks
- a direct extension of the distortion concept in the univariate case

Be careful in the extension because you want to preserve properties of a copula:

- three kinds of multivariate distortion - will or will not affect the dependence structure

In the paper, we show much more: numerous examples, multivariate ordering of risks, integral transform with distortion

## Copulas - recipe for disaster?

Article on *Wired Magazine*, 23 Feb 2009, by F. Salmon titled “Recipe for Disaster: The Formula that Killed Wall Street”<sup>1</sup>.

$$\Pr[T_A < 1, T_B < 1] = \Phi_2(\Phi^{-1}(F_A(1)), \Phi^{-1}(F_B(1)), \gamma)$$

- Collapse of the market on defaultable loans, collateralized debt obligations, other credit derivatives (huge \$\$\$'s involved!!!)
- Became popular because of Li's pricing model: D.X. Li (2000), On default correlation: a copula function approach, *Journal of Fixed Income*, vol. 9, pp. 43-54.
- Pricing basis: Gaussian or normal copula.

<sup>1</sup>Source: P. Embrechts slides, “Did a Mathematical Formula Really Blow up Wall Street?”

## Sklar's representation theorem

**Sklar (1959):** There exists a copula function  $C$  such that

$$F(x_1, \dots, x_n) = C(F_1(x_1), \dots, F_n(x_n))$$

where  $F_i$  is the marginal for  $X_i$ ,  $i = 1, \dots, n$ .

Equivalently, we write

$$P(X_1 \leq x_1, \dots, X_n \leq x_n) = C(P(X_1 \leq x_1), \dots, P(X_n \leq x_n)).$$

$C$  need not be unique, but it is unique for continuous marginals. Else,  $C$  is uniquely determined on  $\text{Ran}F_1 \times \dots \times \text{Ran}F_n$ .

In the continuous case, this unique copula can be expressed as

$$C(u_1, \dots, u_n) = F(F_1^{-1}(u_1), \dots, F_n^{-1}(u_n)),$$

where  $F_i^{-1}$  are the respective quantile functions.

## Examples of (implicit) copulas

### Normal copula:

$$C_{\mathbf{R}}^n(\mathbf{u}) = \Phi_{\mathbf{R}}(\Phi^{-1}(u_1), \dots, \Phi^{-1}(u_n)),$$

where  $\Phi$  is the cdf of standard univariate normal,  $\Phi_{\mathbf{R}}$  is the joint cdf of  $\mathbf{X} \sim N_n(\mathbf{0}, \mathbf{R})$  with  $\mathbf{R}$ , the correlation matrix.

The case where  $\mathbf{R} = \mathbf{I}_n$  results in independence, and  $\mathbf{R} = \mathbf{J}_n$  gives comonotonicity.

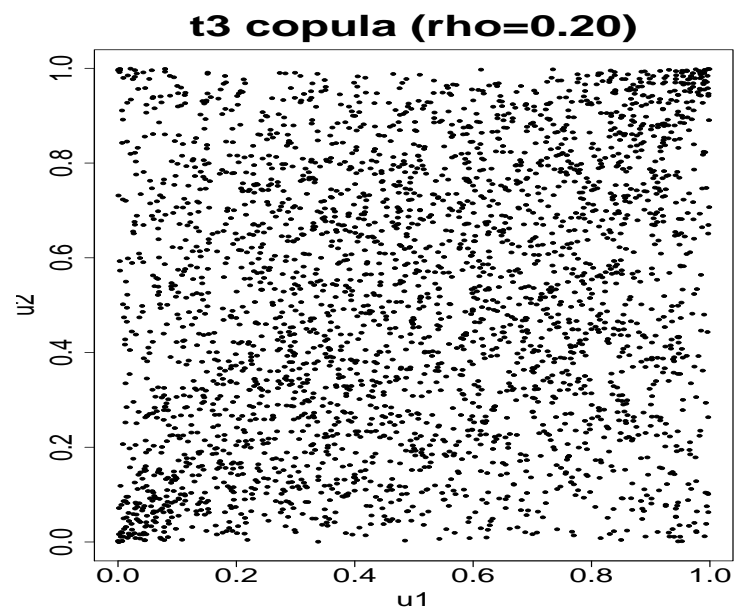
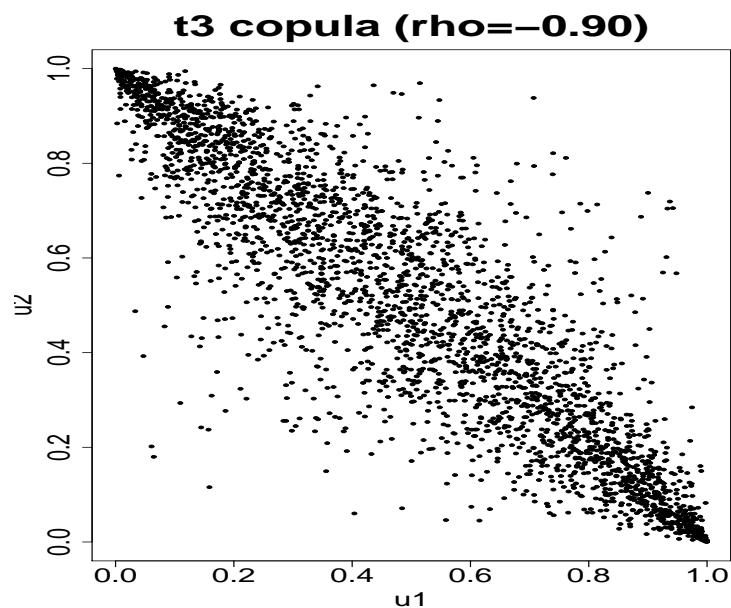
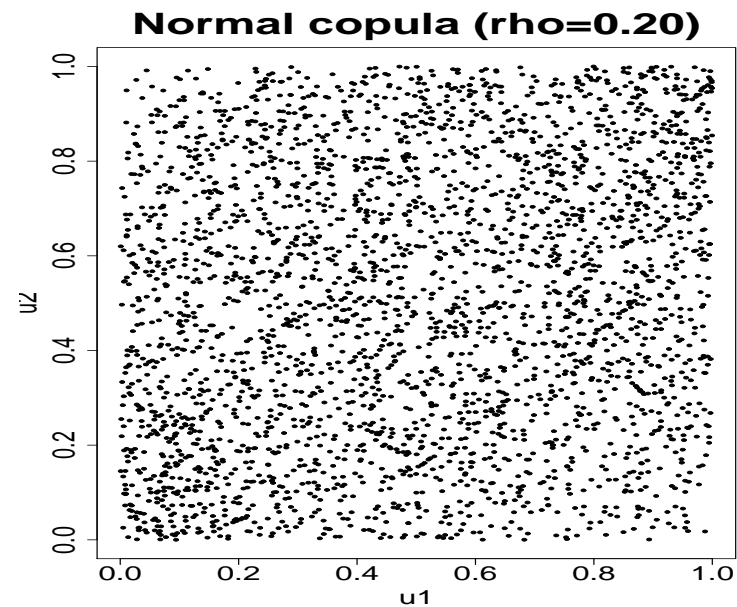
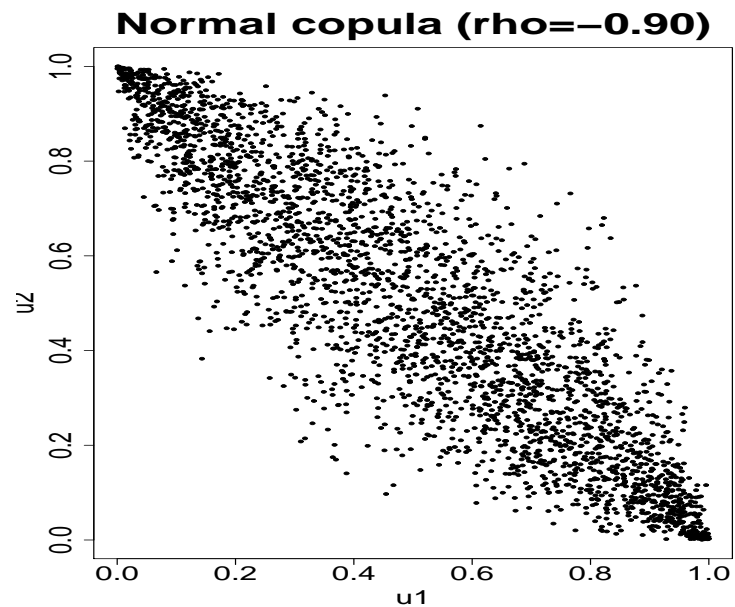
### t copula:

$$C_{\nu, \mathbf{R}}^n(\mathbf{u}) = \mathbf{t}_{\nu, \mathbf{R}}(t_{\nu}^{-1}(u_1), \dots, t_{\nu}^{-1}(u_n)),$$

where  $t_{\nu}$  is the cdf of standard univariate t,  $\mathbf{t}_{\nu, \mathbf{R}}$  is the joint cdf of  $\mathbf{X} \sim \mathbf{t}_n(\nu, \mathbf{0}, \mathbf{R})$  with  $\mathbf{R}$ , the correlation matrix.

The case where  $\mathbf{R} = \mathbf{J}_n$  gives comonotonicity, but  $\mathbf{R} = \mathbf{I}_n$  does not result in independence.

# Simulation - normal vs t copula



## Some problems with multivariate normal

Some believe that there are deficiencies of the normal for multivariate modeling in finance/insurance:

- The tails of the margins may be too thin, and hence fail to generate some extreme values.
- As a consequence, in the multivariate sense, it fails to capture phenomenon of joint extreme movements. Simultaneous large values may be relatively infrequent - generally believed to lack tail dependence.
- Too much symmetry - lack of presence of skewness. Some financial/insurance data exhibits long tails.



## Special class: Archimedean copulas

$C$  is an *Archimedean* if it has the form

$$C(u_1, \dots, u_n) = \psi^{-1}(\psi(u_1) + \dots + \psi(u_n)),$$

for some function  $\psi$  (called the generator) satisfying:

- $\psi(1) = 0$ ;
- $\psi$  is decreasing; and
- $\psi$  is convex.

To ensure you get a legitimate copula for higher dimensions,  $\psi^{-1}$  must be completely *monotonic*, i.e. its derivatives alternate in signs.

An important source of Archimedean generators is the inverses of the Laplace transforms of distribution functions.

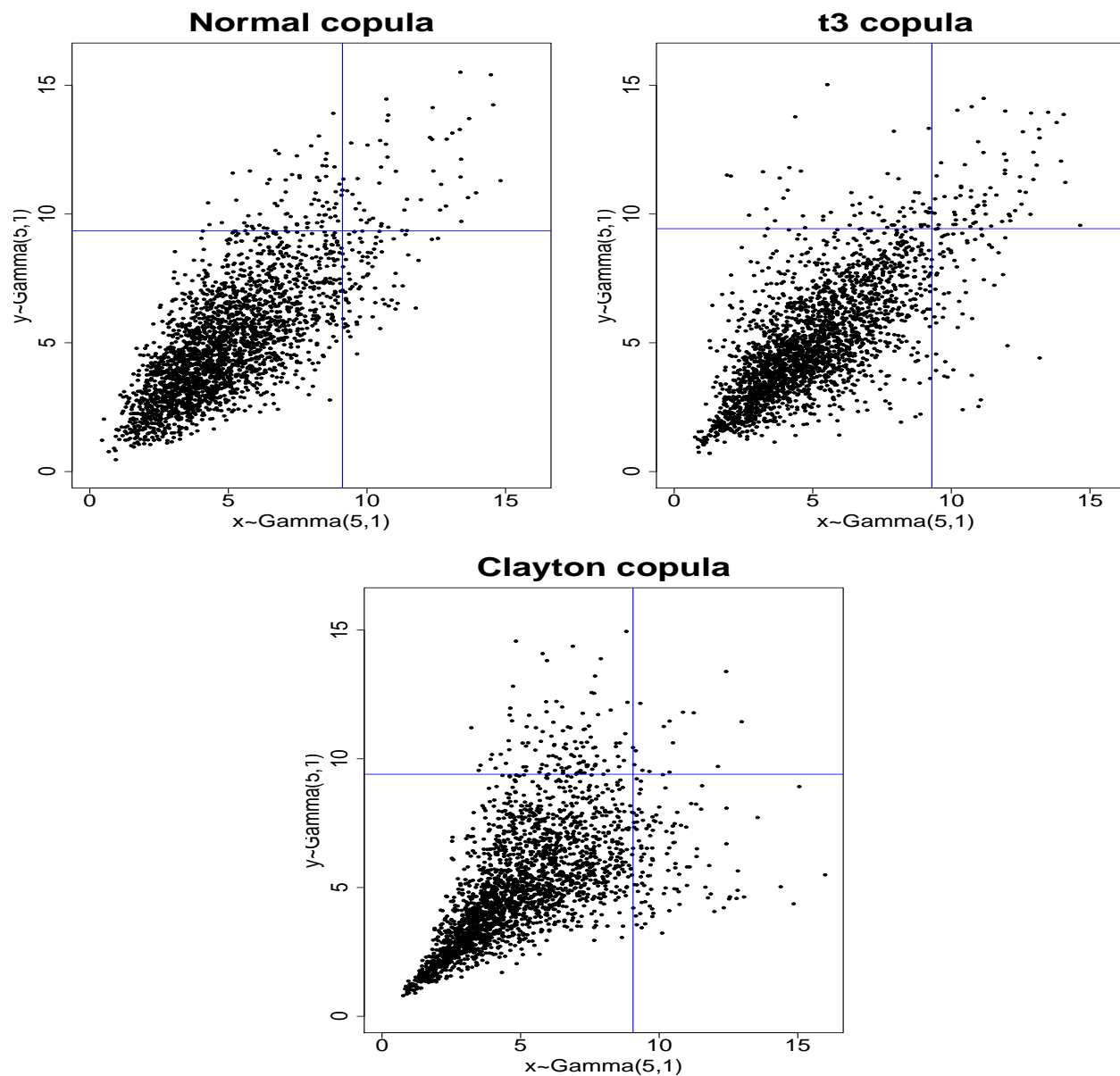
**Feller (1971):** A function  $\varphi$  on  $[0, \infty]$  is the Laplace transform of a cdf  $F$  if and only if  $\varphi$  is completely monotonic with  $\varphi(0) = 1$ .

# Archimedean copulas and their generators

Family	Generator $\psi(t)$	Range of $\alpha$	$C(\mathbf{u})$
Independence	$-\log(t)$	na	$\prod_{i=1}^n u_i$
Clayton	$t^{-\alpha} - 1$	$\alpha > 0$	$\left[ \sum_{i=1}^n u_i^{-\alpha} - n + 1 \right]^{-1/\alpha}$
Gumbel-Hougaard	$(-\log t)^\alpha$	$\alpha \geq 1$	$\exp \left\{ - \left[ \sum_{i=1}^n (-\log u_i)^\alpha \right]^{1/\alpha} \right\}$
Frank	$-\log \left( \frac{e^{-\alpha t} - 1}{e^{-\alpha} - 1} \right)$	$\alpha > 0$	$-\frac{1}{\alpha} \log \left[ 1 + \frac{\prod_{i=1}^n (e^{-\alpha u_i} - 1)}{(e^{-\alpha} - 1)^{n-1}} \right]$

# Normal, t, and Clayton copulas

Marginals:  $\text{Gamma}(5,1)$ ,  $\rho = 0.75$ , and  $\nu = 3$



## Review of univariate distortion

We say  $g : [0, 1] \rightarrow [0, 1]$  is a *distortion function* if it satisfies the following properties:

- $g(0) = 0$  and  $g(1) = 1$ ; and
- $g$  is continuous and non-decreasing.

The transformation of the distribution function  $F_X$

$$F_{X^*}(x) = g[F_X(x)] = g \circ F_X(x)$$

is the df of  $X^*$  that leads to a *probability distortion* of  $X$  to  $X^*$ .

**Wang Transform:** Here  $g(t) = \Phi[\Phi^{-1}(t) + \gamma]$  preserves Normal and Lognormal distributions:

- $X \sim \text{Normal}(\mu, \sigma^2)$  implies  $X^* \sim \text{Normal}(\mu - \gamma\sigma, \sigma^2)$
- $X \sim \text{Lognormal}(\mu, \sigma^2)$  implies  $X^* \sim \text{Lognormal}(\mu - \gamma\sigma, \sigma^2)$

## Some well-known distortion functions

Distortion	Functional form $g(t)$	Inverse form $g^{-1}(s)$	Convex constraints	Concave constraints
Proportional hazard	$t^{1/\gamma}$	$s^\gamma$	$0 < \gamma \leq 1$	$\gamma \geq 1$
Exponential	$\frac{1 - e^{-\gamma t}}{1 - e^{-\gamma}}$	$\log[1 - s(1 - e^{-\gamma})]$	$\gamma < 0$	$\gamma > 0$
Logarithmic	$\frac{1}{\gamma} \log[1 - t(1 - e^\gamma)]$	$\frac{e^{\gamma t} - 1}{e^\gamma - 1}$	$\gamma < 0$	$\gamma > 0$
Wang transform	$\Phi[\Phi^{-1}(t) + \gamma]$	$\Phi[\Phi^{-1}(s) - \gamma]$	$\gamma \leq 0$	$\gamma \geq 0$
Dual-power	$1 - (1 - t)^\gamma$	$1 - (1 - s)^{1/\gamma}$	$\gamma \leq 1$	$\gamma \geq 1$

Note: The convex/concave constraints are for the function  $g(t)$ .

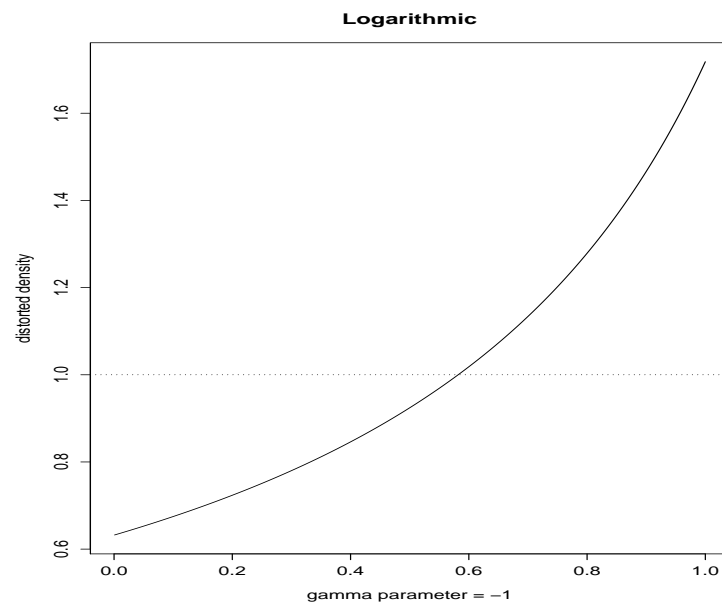
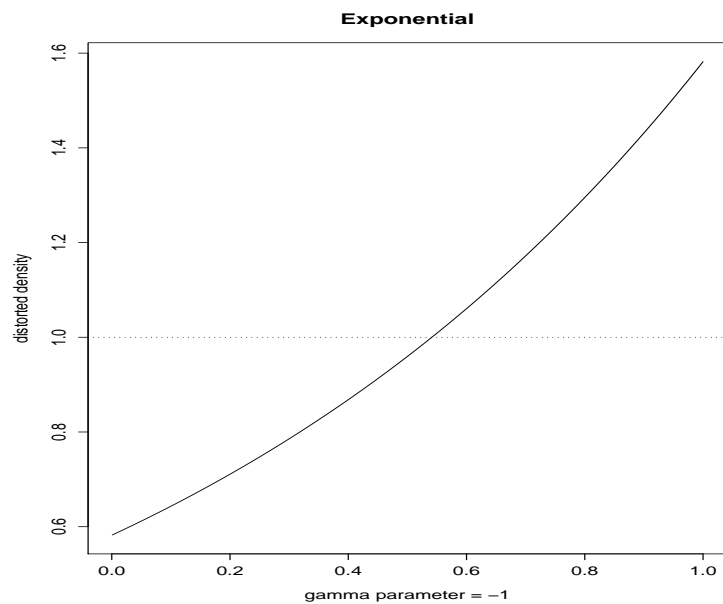
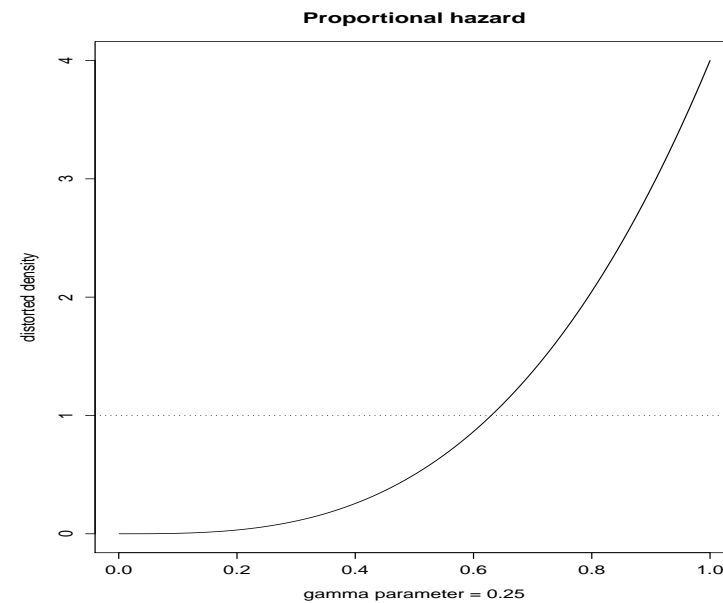
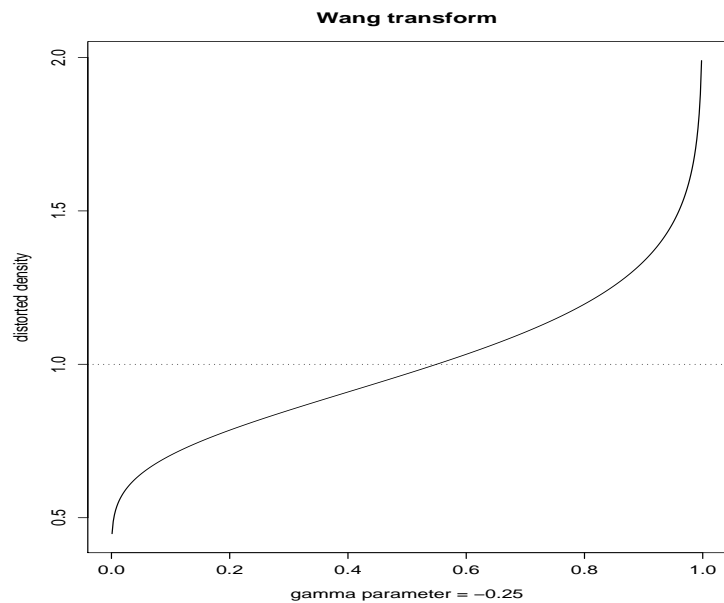
## Adjustment for risk

- Wang (1996) defines premium principle based on distortion, motivated by Yaari (1987) - an alternative to utility framework.
- For a (non-negative) risk  $X$ , the premium principle associated with the distortion function:

$$\pi_g(X) = \mathbf{E}(X^*) = \int_0^\infty [1 - g[F_X(x)]] dx.$$

- The difference  $\pi_g(X) - \mathbf{E}(X)$  is risk premium (or adjustment for risk), and is positive if  $g$  is convex. (Jensen's inequality)
- Distortion can also be used to price contingent payoffs, say  $h(X)$ , associated with an underlying asset with value  $X$ . In case of no-arbitrage, these risk-neutral (distorted) probabilities can be derived from observable prices in the market.

# The effect of distortion



## Parameter uncertainty

In practice, we estimate probability distributions usually based on limited data so that parameter uncertainty is always present.

To illustrate, consider the case where  $X$ , conditional on the risk parameter  $\gamma$ , is Exponential with:  $F_X(x|\gamma) = 1 - \exp(-\gamma x)$ .

If  $\gamma$  has a Gamma distribution with a *scale* and *shape* parameters  $\lambda$  and  $\alpha$ , respectively, the unconditional distribution of  $X$  is a Pareto distribution expressed as

$$F_X(x) = 1 - (1 + \lambda x)^{-\alpha}.$$

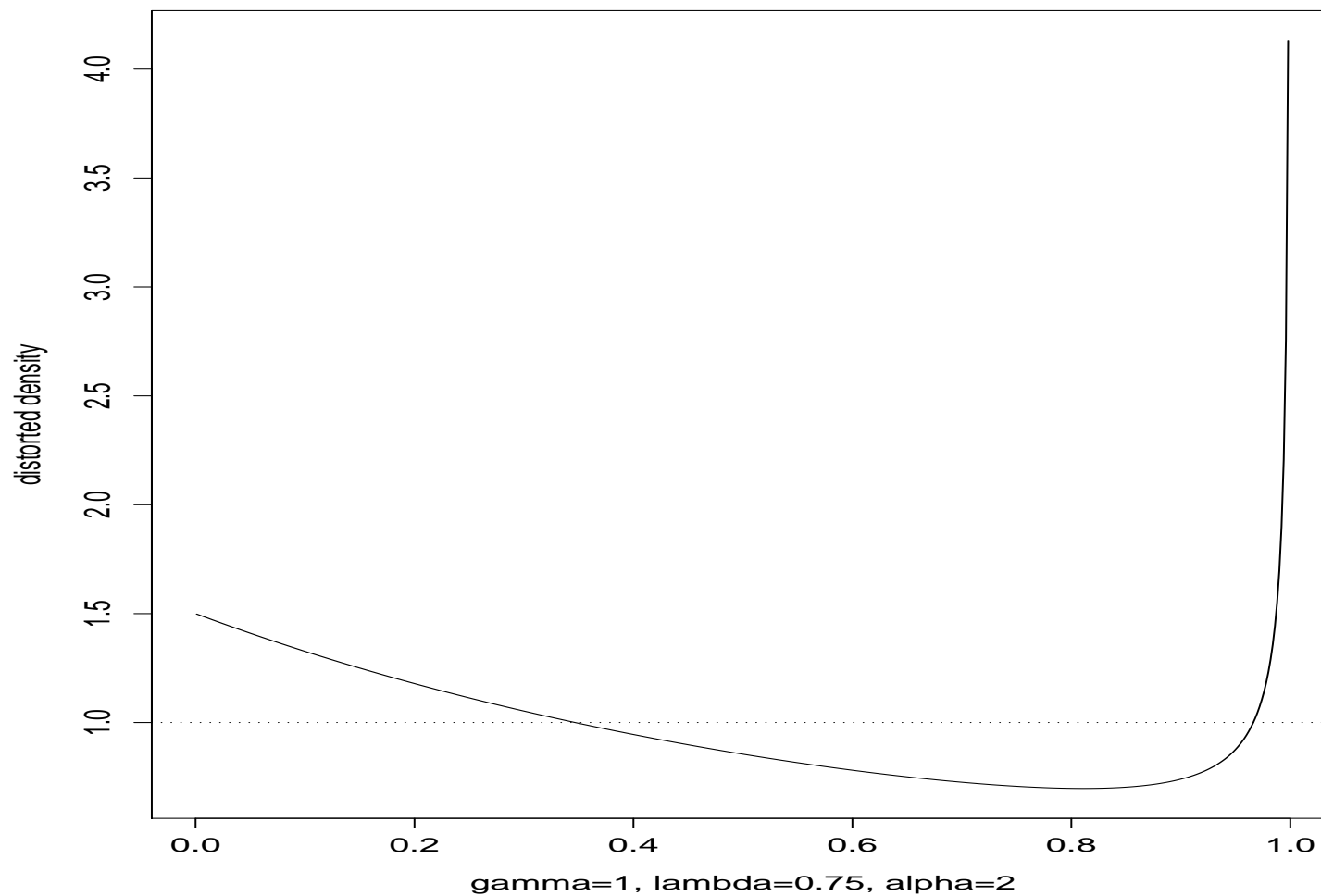
Indeed, one can easily derive the corresponding distortion function in this case:

$$g(t) = 1 - (1 + \log(1 - t)^{-\lambda/\gamma})^{-\alpha}.$$

Note that this distortion function is neither strictly convex nor concave.



# Effect of distortion for parameter uncertainty



## Distortion of the first kind

Let  $g_1, \dots, g_n$  be  $n$  distortion functions. Then the transformation of the copula associated with  $\mathbf{X}$  defined by

$$C_{\mathbf{X}}(u_1^*, \dots, u_n^*) = C_{\mathbf{X}}(g_1(u_1), \dots, g_n(u_n))$$

induces a multivariate probability distortion of  $\mathbf{X}$  to  $\mathbf{X}^*$ .

This type of a distortion leads to a simple distortion of the margins while preserving the copula structure.

An example of this type is the multivariate extension of the Wang transform constructed by Kijima (2006).

## Example - Multivariate Burr I

Consider the Weibull margins

$$F_i(x_i) = 1 - \exp(-x_i^k), \quad x_i \geq 0, k > 0,$$

for  $i = 1, \dots, n$ , linked with a legitimate copula, for example, a Clayton copula defined by

$$C_{\mathbf{X}}(u_1, \dots, u_n) = \left[ \sum_{i=1}^n u_i^{-\alpha} - n + 1 \right]^{-1/\alpha}.$$

With the distortion function  $g(t) = 1 - (1 - \log(1 - t))^{-\gamma}$ , this leads to Burr margins

$$F_i^*(x_i) = 1 - [(1 + x_i^k)]^{-\gamma}, \quad x_i \geq 0, k > 0, \gamma > 0.$$

## Distortion of the second kind

Let  $g_1, \dots, g_n$  be  $n$  distortion functions. Then the transformation of the copula associated with  $\mathbf{X}$  defined by

$$\widehat{C}(u_1^*, \dots, u_n^*) = \widehat{C}(g_1(u_1), \dots, g_n(u_n)),$$

where  $\widehat{C}$  is a copula function, induces a multivariate probability distortion of  $\mathbf{X}$  to  $\widehat{\mathbf{X}}$ .

This leads to a simultaneous distortion of the margins and the copula structure.

**Multivariate Burr II:** Similarly distort margins from Weibull to Burr, but transform the copula structure to Gumbel-Hougaard

$$\widehat{C}(u_1, \dots, u_n) = \exp \left\{ - \left[ \sum_{i=1}^n (-\log u_i)^\alpha \right]^{1/\alpha} \right\}.$$

Result is yet another multivariate Burr distribution.

## Distortion of the third kind

Let  $g$  be a distortion function with inverse  $g^{-1}$  that is absolutely monotonic of order  $n$  on  $[0, 1]$ . Then the transformation of the copula associated with  $\mathbf{X}$  defined by

$$C_g(u_1, \dots, u_n) = g^{-1}(C_{\mathbf{X}}(g(u_1), \dots, g(u_n)))$$

induces a distortion of  $\mathbf{X}$  to  $\tilde{\mathbf{X}}$ .

$C_g$  induced by this distortion satisfies the necessary properties of a copula and is then the copula associated with the distorted  $\tilde{\mathbf{X}}$  and therefore can be written as

$$C_g(u_1, \dots, u_n) = C_{\tilde{\mathbf{X}}}(u_1, \dots, u_n).$$

For proof, see Morillas (2005). This leads to a synchronized distortion of the margins and the copula structure, and a new method of constructing new copulas from a given one.

Interesting to note that this preserves the margins; it simply distorts the dependence structure.

## An actuarial application

Consider an insurance portfolio of fire insurance policies where the loss amounts vary according to:

- buildings  $X_1$
- contents  $X_2$
- loss of profits  $X_3$

To accommodate the possible large number of zeroes in each type of loss, we use a mixture model of the form:

$$f_k(x) = \begin{cases} p_k, & \text{for } x = 0 \\ (1 - p_k)f_{\text{LN},k}(x), & \text{for } x > 0 \end{cases} .$$

LN refers to the log-normal distribution with parameters  $\mu$  and  $\sigma$ .

It is also easy to prove that the marginal CDF for the mixture is:

$$F_k(x) = p_k + (1 - p_k)F_{\text{LN},k}(x), \text{ for } k = 1, 2, 3.$$

## Marginal parameter and choice of copula

We assume the following parameter values for the margins:

Parameter	Building ( $X_1$ )	Contents ( $X_2$ )	Profits ( $X_3$ )
$p$	0.05	0.10	0.20
$\mu$	0.01	-0.50	-1.25
$\sigma$	0.20	1.30	1.40

For purposes of making the illustration simple, we use a Clayton copula with

$$C(u_1, u_2, u_3) = (u_1^{-\alpha} + u_2^{-\alpha} + u_3^{-\alpha} - 2)^{-1/\alpha},$$

where the  $\alpha$  parameter value is assumed to be 5. This translates to a Kendall's tau correlation of approximately 70%.

## Valuing excess of loss reinsurance

- We apply distortion to the case where we value excess of loss reinsurance with retention  $d$  so that our variable of interest is:

$$(S - d)_+ = (X_1 + X_2 + X_3 - d)_+,$$

where  $S$  denotes the aggregate loss.

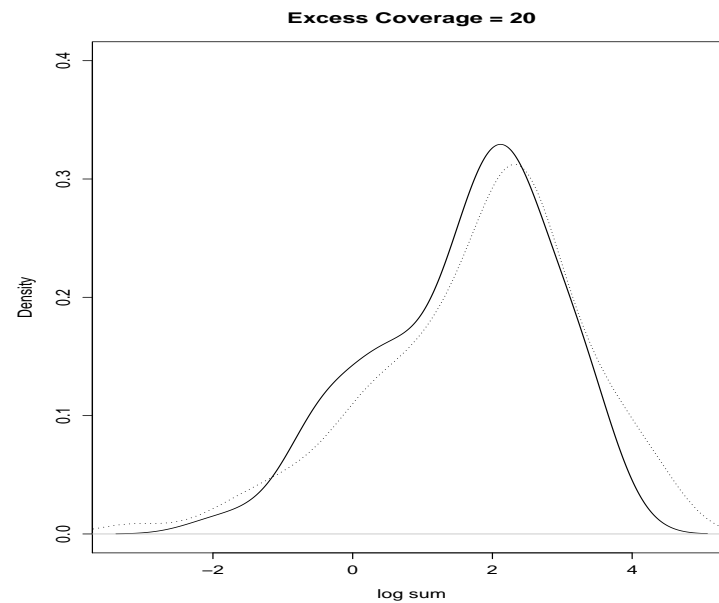
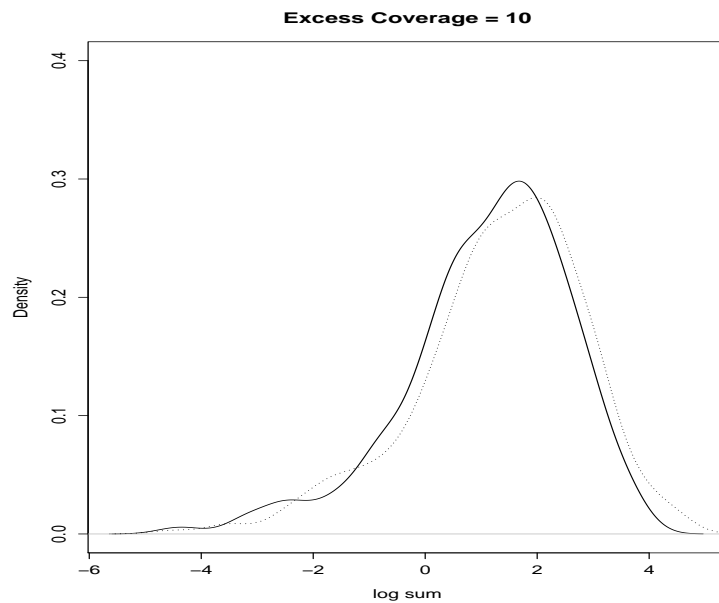
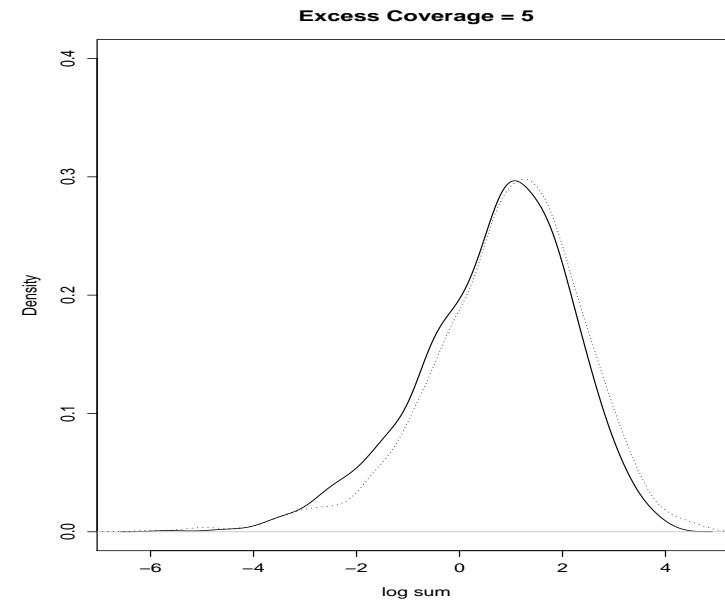
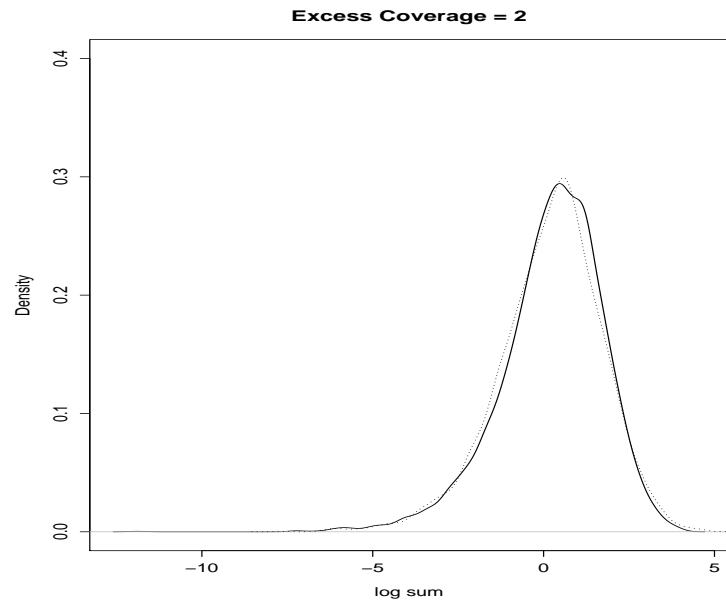
- To accommodate parameter uncertainty, we apply *distortion of the third kind* based on  $g(t) = t^{1/\gamma}$  with  $\gamma = 10$ , leading to a re-parameterized Clayton copula

$$C(u_1, u_2, u_3) = \left( u_1^{-\alpha\gamma} + u_2^{-\alpha\gamma} + u_3^{-\alpha\gamma} - 2 \right)^{-1/\alpha\gamma}.$$

- We then simulated values of the excess of loss and examined the resulting distribution, with and without the distortion.



# Kernel density of the logarithm of sum



## Summary of risk adjustments

Expectation		Excess of Loss Amount ( $d$ )			
		2	5	10	20
without distortion	$E(S - d)_+$	1.2764	0.5768	0.2372	0.0671
with distortion	$E(S^* - d)_+$	1.3159	0.6667	0.3387	0.1403
	risk adjustment	0.0395	0.0899	0.1015	0.0732
	loading percentage	3.1%	15.6%	42.8%	109.0%

## Additional materials in the paper

You can find additional discussion of materials in the paper:

- Multivariate ordering of risks with distortion
  - supermodular ordering
- Multivariate probability integral transform with distortion
  - extended Genest and Rivest (2001) results

## Concluding remarks

- Increasingly important to assess the aggregate risk distribution of a portfolio of often correlated risks.
- Some limitations as to specifying just the correlation structures to model the dependencies of risks - users are warned of use of copulas.
- Copulas provide flexibility to allow modeling various dependence structures, allowing to separate the effects of peculiar characteristics of the margins such as thickness of tails.
- We advocate applying distortion to multivariate distributions, and hence to copulas, as a means to adjust for risk and uncertainty in the aggregation of portfolios of correlated risks.
- We caution practical users to understand the implications of distortion.

## Some useful references

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